Jack Lin   *HungChieh Lin* 林宏杰

CONTACT INFORMATION
jay01181101@yahoo.com.tw
+886 912 283 288

STRENGTHS
Experienced product designer with 15+ years in mobile, tablet, wearable devices, VR, and AR. Skilled in **AI applications**, **innovation**, and **user-centered design** to deliver impactful digital experiences.

PATENT & ACHIVEMENTS
Contributed to securing $25M in strategic investment for the XRSPACE Humi platform.

Awarded camera UI design patent "US9967455B2".

"Firefox Lite" is No. 1 on Top New Free Communications App in the first month. Results: 5M+ installs, 200K DAU, 1.5M MAU, 4.3★ Google Play rating.

"PhotoCollage" was selected as the best photography application in the Google Play 2015.

Microsoft Imagine Cup 2007, Interface Design, "Slip-Slide Mouse" Ranking 2nd in Taiwan, 29th Worldwide.

MOZILLA CONVENTION
Spoke about "State of Internet in Emerging Market - Identity System" insights in Mozilla All Hands in Berlin, Germany.

Spoke about "Next Generation Smart TV" design insights in Mozilla All Hands in Orlando, U.S.

EDUCATION
2005 Sep - 2008 Jun
National Taiwan University of Science and Technology
Master's degree - Industrial and Commercial Design

2001 Sep - 2005 Jun
Soochow University
Bachelor's degree - Computer Science and Information Management

WORK EXPERIENCE

UX Manager
XRSPACE 2020 Oct – Now
Humi platform (AI-driven & User-centered design)
- Collaborated with the Product Owner to shape product strategy, uncover user needs, and propose product concepts.
- Delivered a 0-to-1 mobile and Vision Pro app, providing end-to-end UX design—including wireframes, interactive prototypes, and detailed UX specs.
- Scaled the platform to over 400,000 users and contributed to securing $25M in strategic investment.

Metaverse Club Lecturer (Smart Glasses, VR)
- Conducted an animal-themed metaverse club at Sanyu Elementary School, promoting XRSPACE to younger audiences.
- Increased brand awareness and drove direct engagement with future digital-native users.

Saas Service (AI agent)
- Led the design of a SaaS platform within three months, focusing on user-centric workflows and seamless outsourcing integration.

Team Leadership & Design Process Integration
- Managed and mentored a 6-member UX/UI design team, optimizing workflows and establishing a centralized Design System.
- Standardized UX/UI specifications and implemented version control, boosting design efficiency, quality, and cross-department communication.
- Cultivated a collaborative culture by assigning clear roles, involving all team members in projects, and running weekly design reviews, enhancing both teamwork and cross-platform design capabilities (VR/AR/App/Web).

Staff Product/UX Designer Lead
Mozilla 2015 Sep – 2020 Aug
Firefox Lite
- Spearheaded design for Firebox Lite **targeting emerging markets (e.g., Indonesia, India)**. Delivered end-to-end UX design: wireframes, prototypes, and UX specs.
- Contributed to user research, testing, data analysis, product planning, visual design, and partner collaboration (e.g., detikNews, 17 LIVE).
- Results: 5M+ installs, 200K DAU, 1.5M MAU, 4.3★ Google Play rating.

Innovation Initiatives
- Pitched and delivered Internal innovation concepts such as SecondMe and Moonight during Mozilla innovation reviews with an innovation team.

Panasonic Smart TV
- Designed Firefox Smart TV 2.0 home interface, enabling seamless integration between TV and browser.
- Cooperated with the Panasonic development team in Japan to build consumer products.
- Proposed next-gen Smart TV UX concepts for large screen and remote control experiences.

Software Planning Specialist
ASUS 2014 Jul – 2015 Aug
Product owner for "PhotoCollage"
- Responsible for planning, concept development, and experience design.
- Results: 2.5M+ installs, 4.6★ rating on Google Play.

Senior UX Designer
ASUS 2009 Sep – 2014 Jul
UX designer for ZenUI applications such as PixelMaster Camera and Calendar, across smartphone, tablet, and wearable devices.

Intern
Siemens Corporate Research Inc. (USA)
2007 Nov – 2008 May
Internship – Interned to work on flow design and prototypes for Fish'N steps project. **(Wearable devices)**